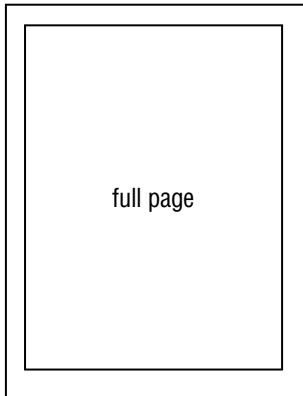


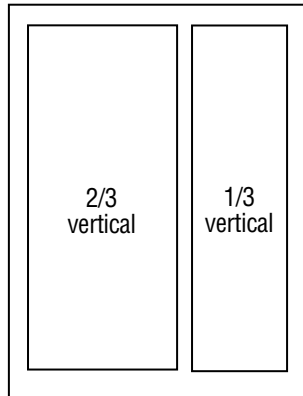
POLO

PLAYERS' EDITION

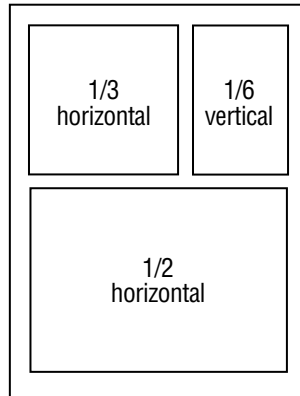
2010/2011 ADVERTISING PRODUCTION SPECIFICATIONS



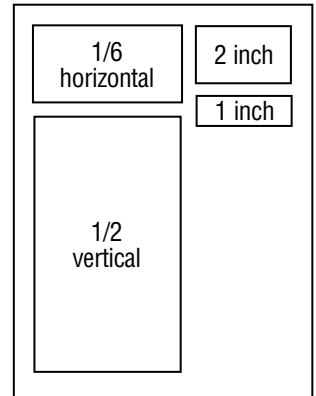
Full page
 bleed8.125 x 11
 trim8 x 10.75
 live.....7.5 x 10



2/3 vertical.....4.625 x 10
 1/3 vertical.....2.25 x 10



1/2 horizontal.....7x 4.875
 1/3 horizontal...4.625 x 4.875
 1/6 vertical.....2.25 x 4.875



1/2 vertical.....4.625 x 7
 1/6 horizontal...4.625 x 2.25
 2 inch.....2.125 x 2
 1 inch.....2.125 x 1

Deadline for material: 10TH OF MONTH PRIOR TO SUBMISSION

All artwork must be electronically submitted: high resolution PDF, JPEG, TIFF, EPS

Please send artwork to:
 dzineinc@mac.com

Contact: Susan DeKeyser
 3255 Flagler Ave, Suite 307, Key West, FL 33040
 production questions: 305.522.0071

Fonts/Supporting graphics:

All fonts must be included with native files or embedded into your document.
 All images must be converted to CMYK or Grayscale with a **minimum of 300 dpi**.

All rates apply to finalized artwork, supplied by the advertiser.
 Production charges will apply for any typesetting, layout/design or any other production services.

Call 561.968.5208 with any submission or payment inquiries.