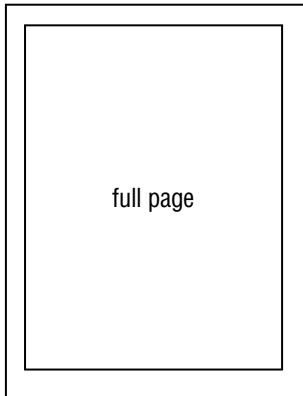


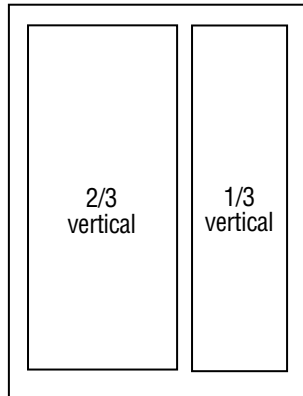
POLO

PLAYERS' EDITION

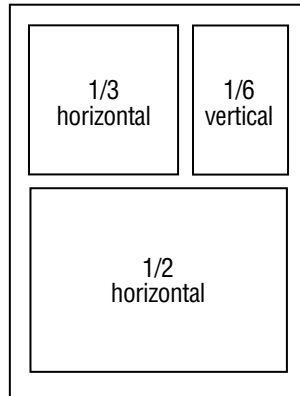
2008 ADVERTISING PRODUCTION SPECIFICATIONS



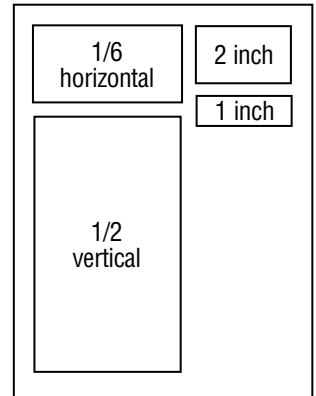
Full page
 bleed8.125 x 11
 trim8 x 10.75
 live.....7.5 x 10



2/3 vertical.....4.625 x 10
 1/3 vertical.....2.25 x 10



1/2 horizontal.....7x 4.875
 1/3 horizontal...4.625 x 4.875
 1/6 vertical.....2.25 x 4.875



1/2 vertical.....4.625 x 7
 1/6 horizontal...4.625 x 2.25
 2 inch.....2.125 x 2
 1 inch.....2.125 x 1

All rates apply to camera-ready artwork, supplied by the advertiser.
 Production charges will apply for any typesetting, layout/design or any other production services.

Deadline for material: 10th of month prior to submission

No film/separations are accepted. All artwork must be electronic.

Accepted formats:

CD-ROM or email: dzine@bellsouth.net
 Attn: Susan DeKeyser
 410 Louisa Street, Key West, Florida 33040
 305.296.8366, fax 305.296.8455, mobile 305.522.0071

Applications/formats accepted:

High resolution JPEG, TIFF, PDE, EPS, Adobe Illustrator, Photoshop, Quark

Fonts/Supporting graphics:

All fonts must be included with native files or embedded into your document.
 All images must be converted to CMYK or Grayscale with a minimum of 300 dpi.

Please call 305.296.8366 with any additional information regarding production.
 Call 561.968-5208 with any submission or payment inquiries.